

# Giada Di Stefano

Full Professor



**Knowledge Group:** Strategy and Operations

**Research Domains:** Competitive Strategy

**Teaching Domains:** Alliances, Business Models, Diversification, Growth Strategy, Vertical Integration

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## Articles in Scholarly Journals

### **Let Us Not Speak of Them, but Look and Pass? Organizational Responses to Online Reviews**

FAVARON, S. D., G. DI STEFANO, "Let Us Not Speak of Them, but Look and Pass? Organizational Responses to Online Reviews", *Organization Science*, 2025, vol. 36, no. 2, pp. 651-676

### **Reazioni organizzative alle valutazioni di esperti e consumatori nell'alta cucina - Organizational Reactions to Expert and Consumer Evaluations in Haute Cuisine**

DI STEFANO, G., S. D. FAVARON, "Reazioni organizzative alle valutazioni di esperti e consumatori nell'alta cucina - Organizational Reactions to Expert and Consumer Evaluations in Haute Cuisine", *Economia & Management*, 2025, no. 3, pp. 99-104

### **To Stem the Tide: Organizational Climate and the Locus of Knowledge Transfer**

DI STEFANO, G., M. R. MICHELI, "To Stem the Tide: Organizational Climate and the Locus of Knowledge Transfer", *Organization Science*, 2023, vol. 34, no. 6, pp. 2436-2463

### **Michelin is coming to town: Organizational responses to status shocks**

FAVARON, S. D., G. DI STEFANO, R. DURAND, "Michelin is coming to town: Organizational responses to status shocks", *Management Science*, 2022, vol. 68, no. 9, pp. 6925-6949

### **Under a magnifying glass: On the use of experiments in strategy research**

DI STEFANO, G., C. GUTIERREZ, "Under a magnifying glass: On the use of experiments in strategy research", *Strategic Organization*, 2019, vol. 17, no. 4, pp. 497-507

### **A universe of stories: Mobilizing narrative practices during transformative change**

DALPIAZ, E., G. DI STEFANO, "A universe of stories: Mobilizing narrative practices during transformative change", *Strategic Management Journal*, 2018, vol. 39, no. 3, pp. 664-696

### **Too many cooks spoil the broth? Geographic concentration, social norms, and knowledge transfer**

DI STEFANO, G., A. A. KING, G. VERONA, "Too many cooks spoil the broth? Geographic concentration, social norms, and knowledge transfer", *Advances in Strategic Management*, 2017, vol. 36, pp. 267-308

#### **Sanctioning in the wild: Rational calculus and retributive instincts in gourmet cuisine**

VERONA, G., G. DI STEFANO, A. KING, "Sanctioning in the wild: Rational calculus and retributive instincts in gourmet cuisine", *Academy of Management Journal*, 2015, vol. 58, no. 3, pp. 906-931

#### **Kitchen confidential? Norms for the use of transferred knowledge in gourmet cuisine**

DI STEFANO, G., A. A. KING, G. VERONA, "Kitchen confidential? Norms for the use of transferred knowledge in gourmet cuisine", *Strategic Management Journal*, 2014, vol. 35, no. 11, pp. 1645-1670

#### **The organizational drivetrain: a road to integration of dynamic capabilities research**

DI STEFANO, G., M. PETERAF, G. VERONA, "The organizational drivetrain: a road to integration of dynamic capabilities research", *Academy of Management Perspectives*, 2014, vol. 28, no. 4, pp. 307-327

#### **The elephant in the room of dynamic capabilities: bringing two diverging conversations together**

PETERAF, M., G. DI STEFANO, G. VERONA, "The elephant in the room of dynamic capabilities: bringing two diverging conversations together", *Strategic Management Journal*, 2013, vol. 34, no. 12, pp. 1389-1410

#### **Technology push and demand pull perspectives in innovation studies: Current findings and future research directions**

DI STEFANO, G., A. GAMBARDELLA, G. VERONA, "Technology push and demand pull perspectives in innovation studies: Current findings and future research directions", *Research Policy*, 2012, vol. 41, no. 8, pp. 1283-1295

#### **Dynamic capabilities deconstructed : a bibliographic investigation into the origins, development, and future directions of the research domain**

DI STEFANO, G., M. PETERAF, G. VERONA, "Dynamic capabilities deconstructed : a bibliographic investigation into the origins, development, and future directions of the research domain", *Industrial and Corporate Change*, 2010, vol. 19, no. 4, pp. 1187-1204

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## **Research Monographs**

#### **A Value-Based Approach to Innovation. From Value Creation to Value Capture**

DI STEFANO, G., A. FOSFURI - "A Value-Based Approach to Innovation. From Value Creation to Value Capture" - 2025, Egea, Milano, Italy

#### **Navigating Innovation: Insights from Academic Research**

FOSFURI, A., G. DI STEFANO - "Navigating Innovation: Insights from Academic Research" - 2024, Egea, Milano, Italy

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## Edited Books

### **Organization Theory Meets Strategy (Advances in Strategic Management, Vol. 43)**

DI STEFANO, G., F. C. WEZEL (Eds.), "Organization Theory Meets Strategy (Advances in Strategic Management, Vol. 43)" - 2023, Emerald Publishing Limited, Great Britain

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## Contribution to Chapters, Books or Research Monographs

### **Organization Theory Meets Strategy: Fostering a Dialogue Between Research Fields**

DI STEFANO, G., F. C. WEZEL, "Organization Theory Meets Strategy: Fostering a Dialogue Between Research Fields" in Organization Theory Meets Strategy (Advances in Strategic Management, Vol. 43), Giada Di Stefano, Filippo Carlo Wezel (Eds.), Emerald Publishing Limited, pp. 1-9, 2023

### **Too Many Cooks Spoil the Broth? Geographic Concentration, Social Norms, and Knowledge Transfer**

DI STEFANO, G., A. A. KING, G. VERONA, "Too Many Cooks Spoil the Broth? Geographic Concentration, Social Norms, and Knowledge Transfer" in Geography, Location, and Strategy., Juan Alcácer, Bruce Kogut, Catherine Thomas, Bernard Yin Yeung (Eds.), Emerald Publishing Limited, pp. 267-308, 2017

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## Proceedings/Presentations

### **Michelin is Coming to Town: Examining Organizational Reactions to the Entry of an Expert Evaluator**

FAVARON, S. D., G. DI STEFANO, R. DURAND, "Michelin is Coming to Town: Examining Organizational Reactions to the Entry of an Expert Evaluator" in 79th Annual Meeting of the Academy of Management took place 9-13 August, 2019, Boston, MA, United States of America

### **Learning from Customer Reviews: Source Credibility and Emotional Interference**

FAVARON, S. D., G. DI STEFANO, "Learning from Customer Reviews: Source Credibility and Emotional Interference" in 78th Annual Meeting of the Academy of Management, 10-14 August, 2018, Chicago, IL, United States of America

### **Organizational Responses to Status Gains: Strategic Conformity and the Role of Customer Evaluations**

FAVARON, S. D., G. DI STEFANO, R. DURAND, "Organizational Responses to Status Gains: Strategic Conformity and the Role of Customer Evaluations" in 78th Annual Meeting of the Academy of Management took place 10-14 August, 2018, Chicago, IL, United States of America

### **Organizational Responsiveness to Consumer Feedback**

FAVARON, S. D., G. DI STEFANO, "Organizational Responsiveness to Consumer Feedback" in 37th Annual Conference of the Strategic Management Society, 28-30 October, 2017, Houston, TX, United States of America

### **Learning by Thinking: Overcoming the Bias for Action through Reflection**

DI STEFANO, G., G. PISANO, B. STAATS, "Learning by Thinking: Overcoming the Bias for Action through Reflection" in 76th Annual Meeting of the Academy of Management, 5-9 August, 2016, Anaheim, CA, United States of America

### **Learning by Thinking: How Reflection Aids Performance**

DI STEFANO, G., G. PISANO, B. STAATS, "Learning by Thinking: How Reflection Aids Performance" in 75th Annual Meeting of the Academy of Management, 7-11 August, 2015, Vancouver, Canada

### **Hell's Kitchen: Sanctioning Violations of Norms of Knowledge Use in Gourmet Cuisine**

DI STEFANO, G., A. KING, G. VERONA, "Hell's Kitchen: Sanctioning Violations of Norms of Knowledge Use in Gourmet Cuisine" in 74th Annual Meeting of the Academy of Management, 1-5 August, 2014, Philadelphia, PA, United States of America

### **Second-party sanctioning of norm violations: The case of know-how trading in gourmet cuisine**

DI STEFANO, G., A. KING, G. VERONA, "Second-party sanctioning of norm violations: The case of know-how trading in gourmet cuisine" in 72nd Annual Meeting of the Academy of Management, 3-7 August, 2012, Boston, United States of America

### **Second-party Sanctioning of Norm Violation: The Case of Know-how Trading in Gourmet Cuisines**

DI STEFANO, G., A. KING, G. VERONA, "Second-party Sanctioning of Norm Violation: The Case of Know-how Trading in Gourmet Cuisines" in 9th International Open and User Innovation Workshop - July 4-6, 2011, Wien, Austria

### **The Elephant in the Room of Dynamic Capabilities**

DI STEFANO, G., M. PETERAF, G. VERONA, "The Elephant in the Room of Dynamic Capabilities" in Academy of Management Annual Meeting: West Meets East: Enlightening, Balancing, Transcending - August 12-16, 2011, San Antonio, Texas, United States of America

### **The Rise, Diffusion, Development of Dynamic Capabilities: The Role of Influential Authors**

DI STEFANO, G., M. PETERAF, G. VERONA, "The Rise, Diffusion, Development of Dynamic Capabilities: The Role of Influential Authors" in Strategic Management Society Conference - September 12-15, 2010, Roma, Italy

### **Dynamic Capabilities Deconstructed: A Bibliographic Investigation into the Origins, developments and Future Directions of the Research Domain**

DI STEFANO, G., M. PETERAF, G. VERONA, "Dynamic Capabilities Deconstructed: A Bibliographic Investigation into the Origins, developments and Future Directions of the Research Domain" in Academy of Management Annual Meeting, August 6-10, 2010, Montreal, Canada

### **Dynamic Capabilities Deconstructed: A Bibliographic Investigation into the Origins, developments and Future Directions of the Research Domain**

DI STEFANO, G., M. PETERAF, G. VERONA, "Dynamic Capabilities Deconstructed: A Bibliographic Investigation into the Origins, developments and Future Directions of the Research Domain" in Stanford Entrepreneurship Conference, September 9-10, 2010, Stanford, CA, United States of America

### **De Gustibus Non Est Disputandum: A Demand based View of Technological Innovation**

DI STEFANO, G., A. GAMBARDELLA, G. VERONA, "De Gustibus Non Est Disputandum: A Demand based View of Technological Innovation" in Academy of Management Meeting, August 7-11, 2009, Chicago, IL, United States of America

### **Dynamic Capabilities Deconstructed**

DI STEFANO, G., M. PETERAF, G. VERONA, "Dynamic Capabilities Deconstructed" in Academy of Management Meeting, August 7-11, 2009, Chicago, IL, United States of America

### **A demand-based view of technological innovation**

DI STEFANO, G., A. GAMBARDELLA, G. VERONA, "A demand-based view of technological innovation" in 28th SMS Annual International Conference, October 12-15, 2008, Cologne, Germany

### **A Demand Based View of Technological Innovation: A Review, Conceptualization, and Future Research Direction**

DI STEFANO, G., A. GAMBARDELLA, G. VERONA, "A Demand Based View of Technological Innovation: A Review, Conceptualization, and Future Research Direction" in Academy of Management Annual Meeting: 'The question we ask' - August 8-13, 2008, Anaheim, CA, United States of America

### **An evolutionary approach to user innovation: how Ducati motor reinvented itself through the internet**

VERONA, G., E. PRANDELLI, G. DI STEFANO, "An evolutionary approach to user innovation: how Ducati motor reinvented itself through the internet" in Academy Of Management Conference - August 3-8, 2007, Philadelphia, United States of America

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## **Other**

### **Using Storytelling to Support Organizational Change**

DI STEFANO, G., "Using Storytelling to Support Organizational Change", Knowledge@HEC, 30 April 2018

### **The power of reflection at work**

DI STEFANO, G., "The power of reflection at work", Knowledge@HEC, 30 June 2014

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## **Research Notes or short Articles in Journals**

### **Knowledge, Innovation, and Social Norms in Creative Industries**

DI STEFANO, G., "Knowledge, Innovation, and Social Norms in Creative Industries", *Economia & Management*, 2012, no. 3, pp. 36-40

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## **Cases in International Case Collections**

**Innovation at Play: The Case of High-end Cuisine**

DI STEFANO, G., A. KING, G. VERONA - "Innovation at Play: The Case of High-end Cuisine" - 2011, The Case Centre, Great Britain

**Protecting Innovation in Low-IPR Regimes: The Fine Fashion Industry**

VERONA, G., G. DI STEFANO - "Protecting Innovation in Low-IPR Regimes: The Fine Fashion Industry" - 2009, The Case Centre, Great Britain